

# Packer List

## MANAGED LISTS

### **METROPOLITAN OPERA MASTERFILE, SINGLE TICKET BUYERS & OPERA NEWS MAGAZINE SUBSCRIBERS**

The Masterfile includes current and former *Opera News* subscribers and single ticket buyers selectable by recency.

Metropolitan Opera Single Ticket Buyers are buyers to current performances at the Metropolitan Opera. This list is updated in "real time," giving you the most up to date and current list of ticket buyers.

*Opera News* is America's foremost opera magazine. Subscribers are direct-to-publisher sold readers.

**Recommended Usage:** Arts, fundraisers, catalog and high-end product mailers.

**Quantity: 349,380**

Inquire for Counts for single ticket buyers, *Opera News* current subscribers and *Opera News* former subscribers.

<b>Cost:</b>	Total Universal Rate	\$85/M
	Opera News Magazine Subs (Current)	\$100/M
	Opera News Magazine Subs (Formers)	\$80/M
	Single Ticket Buyers (Current)	\$100/M
	Non-Profit Rate	\$85/M

**Source:** Direct mail sold

*List updated daily. Data card updated July 2017.*

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**Managed By**

Packer List, Inc. • 612 E. Capitol Street, NE • Washington, DC 20003  
202-546-1889 • 202-546-1897 FAX • [www.packerlist.com](http://www.packerlist.com)  
Contact us at [dpacker@packerlist.com](mailto:dpacker@packerlist.com) for counts and clearance.

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### Selection:

Performance: \$8/M  
SCF: \$8/M  
Zip Code: \$12/M  
Email: \$50/F

[Click to email for  
more information!](#)

**Minimum Order:** 5,000

- Sample mail piece required for clearance.
- All mail dates must be cleared.
- 10% commission to brokers.
- Reuse is not allowed.
- Inquire regarding exchanges.
- \$150 cancellation charge will be added to list owner running charges for cancelled orders. Cancellations after original mail date require full payment.
- Net Name is allowed. Minimum quantity: 50,000. Run charge: \$10/M.

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