

# Packer List

## MANAGED LISTS

### TORCH-BEARING AMERICANS

These multi high dollar donors are from several active files which support veteran, spiritual, and senior causes. This unique blend of patriotic American donors have donated and will continue to donate to support veterans and spiritual causes as well as; showing a willingness to protect our greatest generation, our seniors!

These donors are highly motivated, as this list blends a group of donors who've shown their willingness to support causes that are in need to make America better.

They have been identified not as impulse donors but rather passionate multi-doors willing to be heard. For your upcoming direct mail campaigns, consider this blend of donors who've made multiple donations to be a new viable resource and go-to list.

#### **Quantity: 177,640**

56,620	\$5+ 0-6 Months
127,464	\$5+ 0-12 Months
56,039	\$10+ 0-6 Months
120,983	\$10+ 0-12 Months
149,240	\$10+ 0-18 Months

***Click to email for  
more information!***

File updates monthly. Last updated July 2017.

Cost: \$85/M  
Email: \$50/F

Source: Multi-buyers, Direct Response

#### **Selection:**

SCF/Zip: \$10/M  
Recency: \$10/M  
Dollar: \$10/M  
Zip Set-ups: \$50/F

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#### **Managed By**

Packer List, Inc. • 612 E. Capitol Street, NE • Washington, DC 20003  
202-546-1889 • 202-546-1897 FAX • [www.packerlist.com](http://www.packerlist.com)  
Contact us at [dpacker@packerlist.com](mailto:dpacker@packerlist.com) for counts and clearance.

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**Minimum Order:** 5,000

- Sample mail piece required for clearance.
- Net name is allowed. 85% floor; 40,000 minimum quantity. Run charges: \$10/M.
- Exchange is not allowed.
- Reuse is allowed. Run charge: \$80/M.
- Key coding is not available.
- 20% commission to brokers. 15% commission to agency.
- All mail dates must be cleared and honored.
- Cancellation charge will be added to list owner running charges for canceled orders.
- Orders cancelled after the mail date require payment in full.

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